

## Registration form Marketing Program 2025

Please complete the following form and send it to the contact details on the right.

Registrations via the marketing programme are generally possible as long as the event date has not yet passed!

### PROFIBUS Nutzerorganisation e.V.

Ohiostraße 8  
76149 Karlsruhe

#### Contact person:

Emilia Biche  
Tel: +49 721 986 197 43  
E-Mail: emilia.biche@profibus.com

### Invoice address:

Company:	
Contact person:	
Invoice-mail-address:	
Department:	
Street/Post box:	
ZIP code, place:	
Country:	
VAT-Number:	
P.O. number:	

For the marketing measures ordered below, we appoint the following **main contact person\***:

Company:	
Contact person:	
Phone number:	
Mail:	
Comment:	

Please send me offers for this order\*\*

\* The contact person named here will be contacted for all requests for information (about trade fairs, workshops, etc.). Please make sure that the correct contact person is entered here. In the event of a change of contact person to inform us immediately. If there are different contact persons for different trade fairs/workshops please enter the name and at least the e-mail address of the respective person in the comment field.

\*\* Please note: Offers for certain events (trade fairs, PI conference, etc.) are recorded separately and may only be created and sent during the organisation of the respective event!

## Note:

You have the option to have your devices removed from our exhibition stand by our booth builder (not independently) at the end of the trade show, in order to store them again at your own location. If you choose to store them with our booth builder, please note that they will not be retrieved from storage and shipped at the expense of PNO on an individual request before the next trade show. Please inform us in advance if you would like us to bring your stored devices to a trade show so that you can pick them up at our booth. Alternatively, you can arrange for a courier to pick up your devices during the setup period/trade show duration at our booth. This should be organized independently by you, and **PNO will not cover any costs associated with it.**

## PI-Konferenz 2025\*

Registration deadline: 03.03.2025

Order	Price	Booking	TOTAL	Comment
Basic advertising package**	7.500 €			
On-site exhibition space with company kiosk	4.000 €			
Room sponsorship	2.000 €			

**15% early booking discount on total order value until 31 January 2025**

## embedded world

Registration deadline: 07.02.2025

Order	Price	Booking	TOTAL	Comment
Technology presentation				
Factory-Automation Wall	400 €			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)*	3.360 €***			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing fee (mandatory for Company Kiosk bookings)				
Marketing fee	300 € ****			

\* Cancellation of the cooperation partnership on the part of the cooperation partner is only possible free of charge up to the time free of charge until the first services have been provided by the organiser (this includes, for example, social media activities and printing costs incurred). Cancellation is possible free of charge up to 4 months before the event. For cancellations up to 3 months before the start of the event, we charge 50% of the participation fee. In the event of cancellation up to 2 months before the start of the event, 75% of the participation fee will be charged. If the cancellation is made at a later, the full participation fee will be charged.

\*\* Booking the basic advertising package is mandatory for the co-operation partnership

\*\*\* When booking a Company Kiosk, the marketing fee for the respective trade fair will also be charged! The marketing fee is if your company has its own main stand at the respective trade fair

\*\*\*\* Prices subject to change

## Hannover Messe

Registration deadline: 31.01.2025

Order	Price	Booking	TOTAL	Comment
Technology presentation				
Factory-Automation Wall	800 €			
Process-Automation Live-Demo	800 €			
IO-Link Wall	*			
MTP (PEA and/or POL)	750 €			
omlox-booth space				
Placement of the company logo	780 €			
Stand service for your own company	1.575 €			
Marketing material display	210 €			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)*	5.900 €**			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing fee (mandatory for Company Kiosk bookings)				
Marketing fee	395 €***			

## Meorga MSR-Spezialmessen

Registration deadline: 28.02.2025\*\*\*\*

Order	Price	Booth personnel at Meorga *****	TOTAL	Comment
April 09, 2025, Leverkusen				
June 18, 2025, Hamburg				
September 10, 2025, Ludwigshafen				
October 15, 2025, Landshut				

\* On request. For IO-Link, maximum 17 devices per company.

\*\* When booking a Company Kiosk, the marketing fee for the respective trade fair will also be charged! The marketing fee does not apply if your company has its own main stand at the respective trade fair

\*\*\* Prices are subject to change

\*\*\*\* Registration deadline applies to participation at all four locations. On request, registrations are also possible possible after this date.

\*\*\*\*\*The co-exhibitor participates at least once with stand personnel at a Meorga location. The Meorga location with personnel must be specified when registering. Please indicate the participation with stand personnel at the Meorga location bindingly (first-come-first-serve principle).

## SPS - Smart Production Solutions

Registration deadline: 24.10.2025\*

Order	Price	Booking	TOTAL	Comment
Technology presentation				
Factory-Automation Wall	800 €			
Factory-Automation Wall Bundle price SPS 2025 and embedded world 2026	1.050 €**			
PROFIdrive Wall (digital or with device on FA wall)	800 €			
Process-Automation Live-Demo	800 €			
IO-Link Wall	***			
MTP (PEA and/or POL)	750 €			
omlox-booth space				
Placement of the company logo	780 €			
Stand service for your own company	1.575 €			
Marketing material display	210 €			
Individual presentation				
Titled panel/Company Kiosk (120 cm x 75 cm)*	5.000 €****			
+19" TFT-monitor	390 €			
+24" TFT-monitor	490 €			
+42" TFT-monitor	590 €			
+ Graphic printing/laminating/transporting	165 €			
Marketing fee (mandatory for Company Kiosk booking with stand personnel) + digital flat rate				
Marketing fee + digital flat rate	1.350 €*****			

## Get Together for Robotics 2025

Registration deadline: ----

Order/description	Comment
<p>We would like to offer the possibility of sponsorship for this event for the first time. The details have not yet been finalised, so the implementation will be clarified in a dialogue if necessary. If you are interested, please contact Benjamin Lohrer: benjamin.lohrer@profibus.com or note your interest here in the comments field.</p>	

\* depending on booking status! Please note: Limited number of equipment slots and company kiosk.  
In principle: First come, first served!

\*\* Billing: 800 € for SPS 2025 + 250 € for embedded world 2026

\*\*\* On request. For IO-Link maximum 17 devices per company.

\*\*\*\* When booking a company kiosk with stand personnel, the marketing fee + digital flat rate of the respective trade fair will also be charged! This does not apply if your company has its own main stand at the respective trade fair

\*\*\*\*\* Prices are subject to change

## LogiMat Tracking & Tracing Theater

Registration deadline: 6 weeks before the event

Order	Price	Booking	TOTAL	Comment
omlox-booth space				
Marketing material display	210 €			

## Conference Days

Registration deadline: 6 weeks before the event

Order	Price	Booking	TOTAL	Comment
omlox-booth space				
Placement of the company logo	780 €			
Stand service for your own company	1.575 €			
Marketing material display	210 €			

## Logistics Summit

Registration deadline: 6 weeks before the event

Order	Price	Booking	TOTAL	Comment
omlox-booth space				
Placement of the company logo	780 €			
Stand service for your own company	1.575 €			
Marketing material display	210 €			

## BVL Kongress

Registration deadline: 6 weeks before the event

Order	Price	Booking	TOTAL	Comment
omlox-booth space				
Placement of the company logo	780 €			
Stand service for your own company	1.575 €			
Marketing material display	210 €			

## Workshops and Webinars

Registration deadline\*: 5 weeks before the event

Order*	Total number	Price per workshop	Booking (Quantity WS)	TOTAL	Comment
PROFINET Technology					
Onsite Workshop	1	680 €			
Webinar	2	230 €			
PI-Technologies for Factory Automation					
Onsite Workshop	1	680 €			
PROFINET Certification					
Webinar	2	230 €			
PROFINET in process automation					
Onsite Workshop	1	680 €			
PROFIdrive & Encoder Technology					
Onsite Workshop	1	680 €			
Webinar	1	230 €			
PROFIsafe User**					
Onsite Workshop	2	680 €**			
IO-Link Forum***					
Onsite Workshop	2	1.000 €			
MTP (Module Type Package)					
Onsite Workshop	1	680 €			
omlox in focus					
Webinar	?	230 €			

\* The general rule is: first come, first served!

Cancellation conditions for onsite workshop participation:

Cancellation of Microfair participation up to 3 months before the workshop is free of charge.  
 In case of cancellation up to 2 months before the workshop, we charge 25% of the participation fee.  
 In case of cancellation up to 1 month before the workshop, we charge 50% of the participation fee.  
 In case of cancellation at a later date, the full participation fee will be charged.

Workshop cancellation in case of low participant interest:

The organizer and the supervising marketing working group reserve the right to cancel the event if the number of participants registering is too low.  
 Furthermore, the organizer reserves the right to pass on any cancellation fees for the workshop location to the registered exhibitors on a pro-rata basis in such a case. We ask for your understanding.

\*\* Co-exhibitors who provide a speaker for this workshop will pay a reduced price of €340.

\*\*\* If you do not wish to participate in all IO-Link workshops, please indicate in the „Comment“ section at which locations you would like to participate.

## PI-Magazin

Order*	Price per advertisement	Issue 1	Issue 2	TOTAL	Comment
1/1 page	11.000 €				
A5 junior page	7.820 €				
1/2 page portrait	6.290 €				
1/2 page landscape	6.290 €				
1/3 page portrait	4.600 €				
1/3 page landscape	4.600 €				
1/4 page portrait	3.560 €				
1/4 page landscape	3.560 €				
1/8 page	2.050 €				

## Banner advertising

Banner on PI-Website ( <a href="http://www.profibus.de">www.profibus.de</a> / <a href="http://www.profibus.com">www.profibus.com</a> )				
Order	Price	Booking time period (from ... to ...)	TOTAL	Comment
Local website ( <a href="http://www.profibus.de">www.profibus.de</a> )				
Price per month	210 €			
Standard banner offer 6 = 5	1.050 €			
Standard banner offer 12 = 10	2.100 €			
International website ( <a href="http://www.profibus.com">www.profibus.com</a> )				
Price per month	300 €			
Standard banner offer 6 = 5	1.500 €			
Standard banner offer 12 = 10	3.000 €			

## PROFINET Technology Provider - Company Profile

Company Profile + Banner auf der Startseite ( <a href="http://www.profinet.com">www.profinet.com</a> )**				
Order	Price	Booking time period (from ... to ...)	TOTAL	Comment
PROFINET website ( <a href="http://www.profinet.com">www.profinet.com</a> )				
Price per month	315 €			

\* No agency commission will be paid.

\*\* Minimum contract duration of 12 months.

## Conditions of participation\*

The PNO grants all interested parties reasonable opportunities to participate in the measures of the marketing programme. Cancellation of trade fair participation up to 3 months before the event is free of charge. In the event of cancellation up to 2 months before the event, we will charge 50% of the participation fee. In the event of cancellation up to 1 month before the start of the event, 75% of the participation fee will be charged.

In the event of later cancellation, the full participation fee will be charged. All exhibits and presentations that are not in line with PI's objectives are excluded from the presentation. We therefore ask for your understanding that statements on competing fieldbus systems are only possible if they are connected to PROFIBUS or PROFINET (gateways, proxies etc.). Non-members of the PNO / PI have the opportunity to participate in the joint stands at trade fairs. They pay a surcharge of 50 % on the order value. Research organisations and universities receive a special discount of 50% on the order value.

Please note that the concept and design of the individual technology presentations as well as the organisation of the workshops will be determined in the corresponding marketing working groups of the PNO / PI. These are still being planned at the time of the invitation to tender, which may result in individual concept changes. The PNO reserves the right to discontinue projects if demand is too low or to adjust the prices after consultation with the interested parties (at its reasonable discretion § 315, para. 1 BGB). If there is too much demand for certain service offers, the PNO also reserves the right to make a selection according to the available space. Members will be given preferential treatment. The time of registration is also decisive.

By placing an order, the customer grants the PNO / PI the right to use the equipment, texts and graphics associated with the booked service, which the customer makes available to the PNO / PI. Ownership and copyright protection remain unaffected. The PNO / PI is granted the right to dispose of the equipment for the ordered period of time within the scope of the fulfilment of the service and to store the texts and graphics provided in its own databases and to pass them on to the relevant service providers for the purpose of fulfilling the service.

The PI Support Centre is responsible for project and stand management; all agreements are made in writing. Exhibitors must follow the instructions of the stand management at the PI stand. In the case of trade fair participation with an individual presentation, the co-exhibitors will receive the boards for the individual presentations free of charge within Germany 1-2 months in advance if required. Abroad, the shipping costs for a board may vary. Each co-exhibitor is responsible for the timely delivery of his respective board to the joint stand by 2.00 p.m. on the last set-up day at the latest. The PNO accepts no liability for damaged exhibits or exhibits that arrive late. The assembly of the panels is preferably carried out by the co-exhibitor. The PNO will support the assembly work with a limited number of fitters.

At all events, the PNO assumes no liability for company-owned exhibits and exhibits of co-exhibitors during and outside the regular opening hours.

Invoices for individual presentations are issued 1-2 months before the start of the trade fair. All other services will be invoiced after completion of the project. When booking a 3-year offer for technology presentations, the invoice will be issued individually after the trade fair.

**All prices are subject to VAT at the statutory rate. The conditions of participation are recognised with the signature below. In addition, the signature confirms the binding registration for the services listed above,**

**with a total order value of: \_\_\_\_\_ (in €, plus statutory VAT)**

Consent to data collection and processing when registering for the event is a prerequisite for participation. With your signature on the order form, you agree that we may use your data, which we have received with the booking via the 2024 marketing programme, exclusively for processing the order and for pursuing the purpose of the association or for the support and administration of members or interested parties (Art. 6 para. 1 lit. b) GDPR).

Place, date

Signature/company stamp

\*Please ensure that you are using the latest version of the registration form. Registrations using an out-dated version will not be accepted. The latest version can be found on the following website: [de.profibus.com/veranstaltungen/profibus-nutzerorganisation/marketingprogramm](https://de.profibus.com/veranstaltungen/profibus-nutzerorganisation/marketingprogramm)